



Jacques SANTER, President of the SME UNION of the European People's Party (EPP),

György BISZTRAY, President of the KKVE (the Hungarian SME UNION) and

László MÁDI, Member of the Hungarian Parliament FIDESZ-MPSZ

cordially invite you to the KKVE - SME UNION 2005 Conference.



“9 Months in the EU: The Future of Hungarian SMEs”

Friday, 21st January 2005

POLGÁROK HÁZA, 1089 Budapest, Visi Imre utca 6.

Program

(Simultaneous translation into English, Hungarian and German)

8.30-9.00 **Registration**

9.00-9.30 **Opening & Welcoming Remarks**

Introduction and Moderation: György BISZTRAY-B., President of KKVE,
the Hungarian SME UNION

- **Jacques SANTER,** President of the SME UNION of the European People's Party (EPP)
- **László MÁDI,** Member of the Hungarian Parliament FIDESZ-MPSZ, Co-President of KKVE
- **Csaba HENDE,** Member of the Hungarian Parliament FIDESZ-MPSZ, President of the Szövetség a Nemzetért Foundation

9.30-11.00 **Panel I: 9 Months in the EU: Challenges for Hungarian SMEs**

Introduction and Moderation

- **Peter JUNGEN,** Angel Investor and Co-President of the SME UNION

Impulse Statements

- *The Current International and Hungarian Economic Situation*
Zoltán CSÉFALVAY, Professor of the Andrassy University,
- *The importance of SMEs for the Hungarian Economy*
György SZŰCS, President of the IPOSZ (Hungarian Union of Handcraft Organizations),
- *SME Situation in a Neighbour- and EU-Applicant Country*
Marian Petre MILUT, President of the National Union of Romanian Employers

Discussion

11.00-11.15 **Coffee Break**

11.15-12.30 Panel II: The Role of SMEs in the Field of Food and Agriculture

Introduction and Moderation: György BISZTRAY, President of KKVE,
the Hungarian SME UNION

Impulse Statements

The European Overview

- **Béla GLATTFELDER**, MEP, EP Committee on Agriculture and Rural Development,
Committee on International Trade

Hungarian farmers today: Important Members of the SME Community!

- **István JAKAB**, Association of the Hungarian Co-Operations

The eFarmer project

- **László PITLIK**, Head of Department of the Szent István University, Gödöllő

Discussion

12.30-14.00 Press Conference & Lunch Break

14.00-15.30 Panel III: More Competitiveness through Women Entrepreneurship

Introduction: Lisbeth GRÖNFELDT-BERGMAN, former MEP, President of SME Women

Keynote Speech

- **Etelka BARSÍ-PATAKY**, MEP, EP Committee on Industry, Research and Energy; former Hungarian Ambassador to Austria
- **Ilona VÍGH**, MP, President of FIDESZ Women Organization

Impulse Statements

- **Ágota GAZDA**, Director, Information and Consultation Centre for Foreign Investments in Hungary (ITDH)
- **Imre MAKSIN**, Associate Professor, Semmelweis University, Recreational and Personal Human Manager and MD; *Competitiveness in the Public Health Sector*
- **Márta LÁSZLÓ**, ZN-Project Manager for Innovation eCampaign
- **Josefine STAATS**, former MP, University Professor, President of KKVE-nt; *The need of political will to encourage women entrepreneurship*
- **Anita PETRUCZ**, Project Manager, TMB Hungary Technology Transfer and Software Development Engineering Ltd. *The experience during the built-up of the ProWomEn network and WomEn2FP6*

Conclusions: Ildikó SZENCI, Director of SME Women

Discussion

15.30-16.30 Statements by SME UNION Members and Partners

Moderation: Patrick VOLLER, Secretary General of SME UNION

16.30-17.00 Conclusions and End of Conference

György BISZTRAY, President of KKVE, the Hungarian SME UNION

17.00-18.30 Cocktail Reception

Cooperation-Partners and Sponsors:

Robert Schuman Foundation (Luxemburg); Szövetség a Polgári Magyarországért Foundation
Hanns Seidel Foundation; Konrad Adenauer Foundation; European People's Party (EPP)

Conference Information

Room Reservation (19. -23. January 2005):

Hotel Mercure Buda 1013, Budapest, Hungary Krisztina krt. 41-43. Tel.: +36 1 488 8100; Fax.: +36 1 488 8178 www.mercure-buda.hu; h1688@accor-hotels.com Single room EUR 76/ night/ room Double room EUR 86/ night/ room Reference: Mihály Krasznói, KKVE	Hotel Papillon 1024 Budapest Rózsahegy utca 3/b. Tel./Fax: 00-36-1-212-4003 papillon2@axelero.hu Single room: EUR 30,-/night Double room: EUR 40,-/night Reference: Mihály Krasznói, KKVE
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Please make your booking until latest 18. January 2005

Confirmation

I would like to take part in the conference in Budapest:

Surname of participant:

First name:

Country/Organization:

Position/Title:

Address:

Telephone/Fax/E-mail:

Hotel Mercure Buda O

Hotel Papillon O

I give my permission to KKVE to store my Data in their Database.

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Signature

By fax or e-mail to KKVE Hungary, Member of the SME UNION